

AI Disclaimer

Last updated: 7 July 2026

This AI Disclaimer explains how [Company Legal Name], trading as Platinum Ads, uses artificial intelligence ("AI") tools in our work, and the limits we place on that use.

1. Where AI may be used

We may use AI tools to support parts of our production workflow, for example: research and idea generation, first drafts of script elements, editing assistance, caption and subtitle generation, audio clean-up, and image or footage enhancement such as upscaling.

2. Humans stay in charge

- Every script is written, reviewed, and finalised by our team, and approved by you before filming.
- Every video is performed by a real, professional actor filmed in our studio. We do not use synthetic or "deepfake" presenters in place of real actors.
- Every finished video is edited and quality-checked by our team before delivery.

3. What we will not do

- We will not fabricate testimonials, reviews, or results using AI.
- We will not clone a real person's face or voice without their documented consent.
- We will not submit your confidential business information to public AI tools that train on user data.

4. Platform rules

Some advertising platforms require disclosure when content is synthetically generated or materially altered. Where a deliverable includes material AI-generated elements that a platform requires you to disclose, we will tell you so you can apply the correct settings when publishing.

5. Accuracy

AI tools can make mistakes. Our human review process is designed to catch errors, but you remain responsible for reviewing and approving scripts and finished videos, including any claims about your business, before they are published.

6. Contact

Questions about our use of AI should be sent to [contact email].