

Earnings Disclaimer

Last updated: 7 July 2026

This Earnings Disclaimer applies to all content produced or published by [Company Legal Name], trading as Platinum Ads, including our website, our advertising, our Discovery Calls, and the video content we produce for clients.

1. No guarantee of results

Platinum Ads produces professional video content. We do not guarantee that any video, campaign, or strategy will generate leads, enquiries, sales, revenue, or profit. Advertising performance depends on many factors outside our control, including your offer, pricing, market conditions, competition, advertising budget, targeting, landing pages, follow-up, and sales process.

2. Examples are not promises

Any figures, statistics, case studies, or examples we share, including impressions, spend, cost-per-acquisition changes, or client outcomes, describe specific situations at specific times. They are illustrative only. They are not typical results, and they are not a promise or projection of what you will achieve.

3. Testimonials

Where we publish client testimonials, they reflect the genuine views and individual experience of the client giving them. Your experience may differ. Testimonials are not evidence that you will achieve the same or similar results.

4. Your decisions are your own

Decisions about how much to spend on advertising, which platforms to use, and how to run your campaigns are yours. Nothing we provide is financial, legal, or investment advice. You should carry out your own assessment and, where appropriate, take independent professional advice before making business decisions.

5. Contact

Questions about this disclaimer should be sent to [contact email].