

# Terms of Service

Last updated: 7 July 2026

These Terms of Service ("Terms") govern the provision of video content production services by [Company Legal Name], trading as Platinum Ads ("Platinum Ads", "we", "us"), to the client named in the applicable order or onboarding form ("you", "Client"). By signing up for a plan, you agree to these Terms.

## 1. The service

Platinum Ads provides a done-for-you video content subscription. Each month we write scripts, cast a professional actor from our roster, film in our studio, edit, and deliver finished video files. Plans: Starter (2 videos per month), Growth (5 videos per month), and Scale (12 videos per month). Current pricing is shown on our website. All prices are in US dollars and exclusive of any applicable taxes.

## 2. Setup fee

A one-time setup fee of \$500 is charged on your first order to cover onboarding, briefing, and initial creative strategy. If you remain a paying client for three consecutive months or more, the setup fee is refunded in full.

## 3. Payment

Retainers are billed monthly in advance. If an invoice remains unpaid after its due date, we may pause production until payment is received. We may change plan pricing on notice; changes take effect at your next renewal.

## 4. Term and cancellation

Retainers roll monthly. Either party may cancel with at least 14 days' written notice before the next renewal date, due to the preparation work that happens behind the scenes each cycle. There is no long-term lock-in. Amounts already paid for work in progress are not refundable except as required by law or as stated in these Terms.

## 5. Your responsibilities

- Provide accurate and complete information during onboarding and keep it up to date.
- Review and approve scripts promptly. Delivery timelines run from script approval.
- Ensure any materials, claims, trade marks, or offers you supply are accurate, lawful, and owned by or licensed to you.
- Comply with the advertising rules that apply to your industry and the platforms on which you run the content.

## 6. Production, delivery, and revisions

Finished videos are typically delivered within two weeks of script approval. Each video includes one round of revisions. A revision round addresses editing, pacing, captions, and delivery of the approved script; it does not include a new script, a reshoot with a different actor, or a change of creative direction. Additional work can be quoted separately. Filming takes place in our studio; we do not film on location.

## 7. Intellectual property

On receipt of full payment, you receive a worldwide, perpetual licence to use the finished, delivered videos for your business, including paid advertising and organic social media. We retain ownership of our pre-existing materials, including script formulas, production processes, and raw footage, except where raw footage is expressly provided to you. Actor appearances in delivered videos are licensed for your use of those videos. We may show finished work in our own portfolio and marketing unless you ask us not to in writing.

## **8. Performance**

Advertising performance depends on factors outside our control, including your offer, pricing, market, budget, and sales process. We do not guarantee leads, sales, revenue, or any specific campaign outcome. See our Earnings Disclaimer for more detail.

## **9. Liability**

Nothing in these Terms limits liability that cannot be limited by law. Subject to that, neither party is liable for indirect or consequential losses, loss of profit, or loss of revenue, and our total aggregate liability arising out of or in connection with the services is limited to the fees you paid to us in the three months before the event giving rise to the claim.

## **10. Confidentiality and data protection**

Each party will keep the other's confidential information confidential and use it only for the purposes of the engagement. We handle personal information in accordance with our Privacy Policy.

## **11. General**

These Terms, together with your order and our Privacy Policy, are the entire agreement between the parties. If any provision is found unenforceable, the remainder continues in force. Neither party is liable for delay caused by events beyond its reasonable control. These Terms are governed by the laws of [England and Wales], and the courts of [England and Wales] have exclusive jurisdiction.

## **12. Contact**

Questions about these Terms should be sent to [contact email].